Wind, rain and education

By Sierra Rendon, today Staff

You battled the rain and wind to get to the GNYDM today. Now make the most of your time with educational sessions that suit your practice’s exact needs.

Here is a quick look at a host of the educational opportunities available today:
• World Implant Expo Seminars: Speakers such as Drs. Jack A. Hahn, Suheil M. Boutros, Guido O. Sarnachiaro and George Arvanitis speak today in a variety of implant sessions. Each session offers three C.E. credits.
  • Ortho Symposium: Dr. Jeremy Mao offers two sessions, including “New Technologies in Dental Medicine” from 9:45 a.m. to 12:45 p.m. and “What Do Orthodontists Need to Know About Bone Remodeling and Bone Regeneration” from 1:30 to 4:30 p.m. Each session offers three C.E. credits.
  • Botox and Facial Fillers Workshop: Dr. Steven J. Clark offers a clinical workshop and demonstration featuring live patients and tips and advice from his 20 years in the industry. This full day offers six C.E. credits.
  • Live Dentistry Arena: In today’s

Count down

By Robert Selleck, today Staff

Today’s exhibit hall is your last chance for hunting down special GNYDM show pricing, plush giveaways and seemingly endless amounts of free cookies, candies, gourmet coffee and other treats. The GNYDM exhibit hall closes for 2016 today at 5 p.m.

Of course, many of the show-specials will extend for some time beyond the meeting, but the giveaways peppering many of the booth counters all get packed up today, so if you haven’t been wandering through the aisles yet to grab some product samples, pens,
Visit us at Booth #4408
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SMART DIGITAL CAMERA, DESIGNED EXCLUSIVELY FOR DENTISTRY
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Finally, an Injectable Hybrid Restorative for All Indications
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- F03 Low Flow

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FLUORIDE RELEASING, BIOACTIVE, NANO-HYBRID COMPOSITE
- 5 gingiva & 4 enamel shades
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In booth No. 3613, Judy Nelson (back to camera) describes ACT Dental products for Columbia University and NYU pediatric nurse practitioner students, from left, Sharon Fortgang, Alyssa Greco, Lindsay Virdée, Christine Burns, Emily Wilson, Maggie Guinta, Brooke Wilkins and their GNYDM guide Dr. Nicole Cheele Cranston, who is with the National Dental Association’s HEALTH NOW effort that exposes medical program students to systemic oral health issues.

Jeanette Lira in the CareCredit booth (No. 5614) has a Teenage Mutant Ninja Turtle Pillow Pet for U.S. dentists who use or are interested in the company’s patient-financing systems.

brief presentations can try products out and leave with a bag of samples. At the Waterpik booth (No. 4006), you receive a free special edition Gracey curette by Norident after viewing a seven-minute video presentation. In the ACT Dental booth, visitors can try out various mouth rinses and leave with samples along with coupons and trial-size offerings of the company’s Dry Mouth toothpaste and lozenges.

In the CareCredit booth (No. 5614), Teenage Mutant Ninja Turtle Pillow Pets are available to U.S. dentists who already use or are interested in the company’s patient-financing programs. A different character has been featured each day, and today it’s Michaelangelo’s turn.

If you accept a boarding pass to tour the Science Lab at the German Pavilion (booth No. 1313), you can turn the pass in as you exit in exchange for an iPad case and a small commemorative mirror.

And don’t forget at the end of the day, you can pick up xylitol breath mints and gum in numerous booths, including at HealthPlex in booth No. 3930.

**EDUCATION**

free sessions, attendees can learn from Dr. Thomas E. Dudney on “10-Unit Smile Design Case from Start to Finish” from 10 a.m. to 12:30 p.m. and Dr. Steven S. Glassman on “The Digital Restorative Solution: Live Invisalign Treatment and the Iero Element Intraoral Scanner” from 2:30 to 4:30 p.m. Each of these sessions offer three C.E. credits. Head to booth No. 6230 on the exhibit hall floor to attend.

- **Dental Hygienists Program:** The seventh annual Premier Dental Hygienists Program will feature several sessions on a variety of topics, including “Dental Implant Debridement” and “Oral Health and Dental Hygiene.” Among others, you can earn up to five C.E. units by attending the full day of topics.

**COUNT**

mints and other giveaways, today is your last chance.

In booth No. 5233, Amazon Business has been starting each day with plates of fresh cookies and cups of fresh-ground coffee on its counter. The cookies have been going quickly, though, so it’s worth an early visit to get a snack and see how the online giant may fit into your purchasing strategy.

In booth No. 2009, Kuraray, has ‘Teenage Mutant Ninja Turtle Pillow’ Pets are available to U.S. dentists who already use or are interested in the company’s patient-financing programs. A different character has been featured each day, and today it’s Michaelangelo’s turn.

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